ENTREPRENEURSHIP

SPEAKER: VARUN ANAND

DATE: August 14, 2015

VENUE: Lecture Theater

ABSTRACT:

The interaction was very beneficial and inspiring for all the students interested in entrepreneurship. The way he presented seemed very enthusiastic and inspiring to all as he took a task which was neither easy nor profitable at that time, but appeared to be very beneficial to people with emergency health issues. He shared experiences which demotivated him and those which helped to overcome them. He gave a glimpse about how to think, strategies, invest, work as an entrepreneur. He stated that all one needs to be an entrepreneur is an idea, hard work, patience and an internal compass. In the end, an engaging question and answer session was held.

SPEAKER'S PROFILE:

Varun is an entrepreneur with a proven track record across technology startups and large organizations. A dynamic leader with experience in building and managing technology teams for fast and agile development projects. He is a keen observer of industry trends and business models with special focus on delivering high impact solutions to drive better business outcomes. He has successfully built MphRx as a co-founder from an early stage startup to a vendor of choice for multiple large health systems across India and the US.

LECTURE SUMMARY:

He started by explaining how he started all from the college by making 6-7 projects during PS-II in "Make my trip". It starts with small projects leading to perfection and big ideas. He said "Take less time in making something and more time for trial runs". Entrepreneurship consists of two parts - making a good product and marketing it. To be a good entrepreneur one should have both qualities. In 2009, when a kid passed away as his records were not seen in time, initiated him to think over record handling so that people can upload their health records on the internet & manage them. But, at that time studying thousands of images on 2G network itself took a lot of time. So, he along with his team made Socket Sync. Protocol supported by HTML which increased the number of images supported from 6-7 images per minute to 60. He advised us work on our own, not to ask for work from others and prefer to work in new companies. After one has an idea, they should raise money till they know what to do with it. An idea doesn't build a company, its execution does. It ended with a very interactive Q&A session which cleared all the queries.